



19 November 2004

**South Australia**

## Extra Christmas crackle for charities

Christmas will be brighter for 770 homeless and needy people in Adelaide this year thanks to a charitable donation of pork from Australian Pork Limited (APL) and South Australian pork producers.

The donation, made today at the Regency TAFE, was presented to St Vincent de Paul and the Westcare Day Centre by APL SA State Manager Lorraine Burford and SA Farmers Federation (SAFF) Pork Section Chairman Rob Berlin.

Mrs Burford said the donation is part of APL's Annual Pork Christmas Donation and serves the dual purpose of providing student butchers from the Regency TAFE with an opportunity to develop their pork cutting skills for use in the food service industry, as well as helping charities bring some cheer to those in need at Christmas.

"APL's involvement with pork charity donations in SA goes back to 2000, when under the auspices of the Australian Pork Corporation we saw a need to expand the Regency TAFE's curriculum to include pork cooking and cutting skills. This year, students are being required to bone out a pork shoulder and make a seasoned cube roll and a boneless shoulder roast all of which will be donated to charity."

Mr Berlin sees the donation's dual purpose in supporting student butchers develop their skills, as well as providing for less fortunate members of society as an excellent APL initiative.

"SA pork producers have done it hard again this year. However, we are mindful that there is always someone less fortunate than ourselves and as an industry we realise we have a responsibility to give back to the community. This initiative allows us the ability to help student butchers to develop their skills in a way which is beneficial to the pork industry and provide for the needy as well."

Regency TAFE's Meat Studies Coordinator Graeme Elliott praised the initiative and the donation as a great gesture from APL.

"Regency's association with APL goes back a number of years. There was a gap in our curriculum in relation to pork cutting. This initiative closes that gap and is a fantastic vehicle allowing us to get information about pork to our students and enhance their pork cutting skills for use in the food service industry. The fact that APL is then able to donate the pork to charity is the icing on the cake, or if you will, the crackle on the roast."

Westcare Day Centre Coordinator, Ken Henderson said the donation was critical to enabling Westcare continue its work of providing meals to needy people.

# Media Release



“We provide meals to the homeless population of Adelaide every day. At this time of the year, we face more demands on our limited resources. APL’s pork donation means we will be able to make those people we help feel like they’re part of Christmas this year.”

John Haren, CEO of St Vincent de Paul SA, said the donation will help make Christmas special for many who would otherwise miss out.

“At St Vincent de Paul, we try very hard to make Christmas special and offer something different for people who find this time of the year difficult. APL’s donation helps us make these people feel like they are part of the spirit of Christmas.”

*ENDS*

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