



**CRAIG MOSTYN
GROUP**

Media Statement – March 1, 2007

WOOROLOO ABATTOIR TO LEAD NATION

Western Australia's biggest pork producer is set to become a world leader in processing technology with the decision to invest \$4 million in its Wooroloo abattoir.

Craig Mostyn Group, the operator of Linley Valley Pork and PPC Wholesale Food Services, plans to build the most sophisticated pork boning room in Australia, which will be among the most advanced in the world.

The operation already processes 98 per cent of the pork produced in WA and plans to expand its output and range of products through the introduction of the \$4 million upgrade.

Chief Executive Officer David Lock said the Craig Mostyn Group Board approved the major new investment in February, confirming the company's commitment to the Wooroloo abattoir, located in Northam Shire.

A key feature of the new processing system, which is being imported from Iceland, will be the ability to track its pork products from farm to plate.

Labelling information will detail the farm the meat was sourced from, the date of processing, and the individual who prepared the product.

This will provide PPC Wholesale Food Services with a significant competitive advantage, Mr Lock said.

PPC Wholesale Food Services is the number one fresh pork producer in WA and one of Australia's major pork exporters.

The new system will enable PPC to process higher volumes, improve yield and expand the workforce and product range.

Mr Lock said local contractors would be employed to carry out \$600,000 of building modifications needed to install the new equipment.

The upgraded boning room is expected to be in operation by mid-October.

-ends-

For more information: David Lock, Chief Executive Officer, Tel 08 9336 0350